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## **Harbinger Interactive Learning Wins an Award in the 2017 Brandon Hall Group Excellence Awards**

*Harbinger, as a joint entrant with Chicken Salad Chick, wins a bronze award in the Best Advance in Competencies and Skill Development category.*

Harbinger Interactive Learning, a leader in innovative and custom learning solutions, won a coveted Brandon Hall Group bronze award for excellence in the **Best Advance in Competencies and Skill Development** category. The category sought applications for a workplace development program designed to support a competency and/or skill development need within an organization. Harbinger and Chicken Salad Chick's award application was based on the 'Team Member Development Program' developed by Harbinger, for the employees of Chicken Salad Chick.

At a high level, this program featured a blended learning approach with online courses targeted to specific audiences to present the required knowledge through video, interactive activities and other training methods. Hands on practice outlines and online checklists to validate the necessary knowledge and skills accompanied the online courses. Team Harbinger was instrumental in developing multiple online courses that captured and reflected the chick culture.

"We have been working with the Chicken Salad Chick team as their partner till date, and have always been glad about being able to help them achieve their goals. But this joy has turned manifold after winning the Brandon Hall Award. It is a moment of pride for both the organizations. Our efforts have been recognized by an organization that sets benchmarks for standards in excellence in HCM space. Harbinger, as an organization, has always been at the forefront of innovation and this award is a testimony to all our hard work and efforts", said Poonam Jaypuriya, Vice President – eLearning, Harbinger Interactive Learning.

"Chicken Salad Chick University has been an exciting process for us to help build our training materials for our many team members & managers" said Patti Evanosky, Director of Training, Chicken Salad Chick. "Harbinger has been instrumental in building out what is now an award-winning training program, and we couldn't be prouder."

"Excellence Award winners symbolize the power and impact that Human Capital Management practices can have on a business or on any organization," said **Rachel Cooke**, Chief Operating Officer of Brandon Hall Group and head of the awards program. "Many organizations can have great HCM initiatives, but the standard of excellence only applies for organizations whose HCM practices truly benefit the business. That's what the Excellence Awards program stands for, and that is what Brandon Hall Group stands for."

The award entries were evaluated by a panel of veteran, independent senior industry experts, Brandon Hall Group analysts and executives based upon the following criteria: fit the need, design of the program, functionality, innovation, and overall measureable benefits. Harbinger and Chicken Salad Chick's win was announced on September 7, 2017. All the winning entries are listed here: <http://www.brandonhall.com/excellenceawards/past-winners.php>.

## **About Harbinger Interactive Learning**

Harbinger Interactive Learning a global design & development company; with over 25 years of experience in delivering innovative learning solutions for various verticals that include corporate, digital publishing, healthcare, manufacturing, retail, K12, and higher education.

The company's design and development capabilities extend from deep understanding of learning, strong skills in instructional design, visual design, and expertise in digital learning technologies. The experience of delivering custom solutions for each of the above mentioned sectors has strengthened Harbinger's expertise and helps it in consistently creating learner-centric, customized, and cost-effective training solutions.

Harbinger Interactive Learning's services and solutions have been appreciated by various learning bodies. For two consecutive years, in 2015 and 2016, Harbinger Interactive Learning has been shortlisted as a finalist in the "Learning technologies supplier of the year" category of the prestigious 'Learning Technology Awards'. It has also been adjudged with the Chief Learning Officer award. For more information, visit [www.harbingerlearning.com](http://www.harbingerlearning.com), or contact at 425.861.8400

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## **About Brandon Hall Group**

Brandon Hall Group is a HCM research and advisory services firm that provides insights around key performance areas, including Learning and Development, Talent Management, Leadership Development, Talent Acquisition and Workforce Management.

With more than 10,000 clients globally and 20 years of delivering world-class research and advisory services, Brandon Hall Group is focused on developing research that drives performance in emerging and large organizations, and provides strategic insights for executives and practitioners responsible for growth and business results. ([www.brandonhall.com](http://www.brandonhall.com))

## **About Chicken Salad Chick**

Chicken Salad Chick offers guests a "custom fit" chicken salad experience, with over a dozen original flavors to choose from, as well as gourmet soups, flavorful side salads and freshly-baked desserts. Chicken Salad Chick serves southern style chicken salad with heart and strives to spread joy, enrich lives and serve others every day. Today, the brand has more than 70 locations across the Southeast, and has currently sold 146 franchises to be developed across the states of Alabama, Florida, Georgia, North and South Carolina, Tennessee, Louisiana and Texas. The brand was recently named one of FastCasual.com's top Movers and Shakers and was ranked #37 on Inc.'s annual list of the 500 fastest-growing companies in the U.S. Corporate offices are located at 724 North Dean Road in Auburn, Alabama. Visit [www.chickensaladchick.com](http://www.chickensaladchick.com) for additional information.