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## **Harbinger Interactive Learning Featured in The Top eLearning Content Development Companies List**

*Harbinger listed as one of the top content providers, in a global listing curated by eLearning Industry*

Harbinger Interactive Learning, a leader in innovative and custom learning solutions, gets featured in eLearning Industry's Top eLearning Content Development Companies List. The announcement was made on October 14, 2019. The complete list of winners is available here: <https://elearningindustry.com/top-elearning-content-development-companies>.

Every year, eLearning Industry evaluates hundreds of eLearning content development companies to determine which ones stand out for their long-standing, enterprise-wide commitment to eLearning content development excellence. For this list, content development companies were evaluated on the following 8 criteria over the course of several months:

- eLearning Content Development Quality
- eLearning Expertise
- eLearning Industry Innovation
- Customer Reviews
- eLearning Company's Economic Growth Potential
- Customer Retention
- Employee Turnover
- Company's Social Responsibility

### **What makes Harbinger's Custom Content Stand Out?**

Harbinger is adept at building award-winning, performance-oriented, and engaging custom content. Here are some highlights about our custom content service.

- Harbinger has a proven track record of building custom content that aligns to business outcomes and helps organizations depict their brand, culture, and values.
- The custom content that we build, is learner-centric and are built using a wide range of instructional approaches like microlearning, nudge-learning, gamification, interactive videos, and more.
- Our custom content ensures higher engagement, better retention, and improved performance; for both learners and businesses.

Poonam Jaypuriya, Vice President – eLearning, Harbinger Interactive Learning, says, "It won't be an understatement if I say that I am elated beyond words. It is our sixth award for this year. Custom content development is our core offering and featuring in eLearning Industry's Top Content Development Providers testifies that we know our basics right. We are immensely proud of this achievement. Cheers to our team and customers who made this happen."

Keen to know how Harbinger can help your organization build engaging and result-driven custom content? [Book a free consultation](#) with our experts.

## **About Harbinger Interactive Learning**

Harbinger Interactive Learning is a global design and development company specializing in eLearning modernization, learning experience design, and custom eLearning solution development. Harbinger has over 25 years of experience in building custom learning and has served a plethora of clients across multiple industry verticals.

With a vision of 'Transforming lives at every workplace', we keep working towards developing innovative learning solutions that could help organizations. Our design and development capabilities extend from deep understanding of learning, strong skills in instructional design, visual design, and expertise in digital learning technologies.

Our key service offerings are:

- Flash to HTML5 Conversion
- eLearning Modernization
- Custom eLearning Development
- Learning Experience Design
- Artificial Intelligence Solutions
- Learning Technology Development

Harbinger has been appreciated by various learning bodies from time to time. Harbinger is a winner of **4 Brandon Hall Group Excellence in HCM Awards 2019**. Harbinger also features in **eLearning Industry's Top eLearning Gamification Companies List 2019**. We are bronze award winners for **Brandon Hall Group Excellence Awards 2017 and 2018**. Harbinger has been shortlisted as a finalist in the 'Learning Technologies Supplier of the Year' category of the prestigious **Learning Technology Awards** for two consecutive years, in 2015 and 2016. We have also been adjudged with the **Chief Learning Officer Award**.

For more information, visit <https://harbingerlearning.com/> or contact at 425.861.8400.

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