

Aug 31, 2020

## **Harbinger Interactive Learning Wins A Silver at The 2020 Brandon Hall Group HCM Excellence Awards**

*Harbinger, as a joint entrant with Wienerschnitzel, is recognized for Excellence in Learning.*

Harbinger Interactive Learning, a leader in innovative custom learning solutions, won a coveted Brandon Hall Group Silver award for excellence in the **Best Advance in Competencies and Skill Development** category. Harbinger's win was announced on August 20, 2020. The winners are listed at <http://www.brandonhall.com/excellenceawards/past-winners.php>.

The winning award entry is based on 'Be a Front Counter Ambassador' learning program, developed by Harbinger, for the employees of Wienerschnitzel. Be a Front Counter Ambassador is a gamified learning module designed to challenge learners on the standards of Wienerschnitzel's front-counter by presenting them with guest service recovery situations that can commonly occur.

Poonam Jaypuriya, VP – eLearning, Harbinger Interactive Learning, is ecstatic with this win. She says, "I am absolutely thrilled with this glorious victory. With this win, we continue our award-winning streak at Brandon Hall Group Awards, for the fourth year in a row, and with the same customer, for the second consecutive year."

"I would want to thank Wienerschnitzel for believing in us and trusting us with their business-critical project. A big chunk of credit for this also goes to our workforce, which is always beaming with ideas for innovative learning solutions and working hard to create them. As an organization, we have definitely moved closer to fulfilling our vision of 'Transforming lives at every workplace', Poonam adds.

Matthew Steele, Training Manager at Wienerschnitzel, commends Harbinger's involvement in this project and says, "Working with Harbinger on this project has been a pleasure and they have been instrumental to helping us achieve our learning goals."

"Organizations around the world highly value Brandon Hall Group Excellence Awards—so much so that we received a record number of applications in the middle of a global pandemic," said Rachel Cooke, Brandon Hall Group COO, and leader of the HCM Excellence Awards Program. "The awards provide valuable recognition and validation of best practices in all areas of HCM at a time when they have never been more important to both employers and employees."

Award entries were evaluated by a panel of veteran, independent senior industry experts, Brandon Hall Group analysts and executives based upon the following criteria: fit the need, design of the program, functionality, innovation, and overall measurable benefits.

Excellence Awards winners will be honored at Brandon Hall Group's HCM Excellence Conference, January 26-28, 2021, at the Hilton West Palm Beach, Florida. Select winners also will serve as presenters in breakout sessions, sharing their leading practices during the conference.

"The Excellence Awards serve the critical function of reinforcing the essential business benefit of creating great experiences for candidates and employees," Brandon Hall Group CEO Mike Cooke said.

“All award winners must demonstrate that their HCM programs drive bottom-line business results. That’s what sets our awards program apart from all others.”

### **About Brandon Hall Group**

Brandon Hall Group is an HCM research and advisory services firm that provides insights around key performance areas, including Learning and Development, Talent Management, Leadership Development, Talent Acquisition and HR/Workforce Management.

With more than 10,000 clients globally and 25 years of delivering world-class research and advisory services, Brandon Hall Group is focused on developing research that drives performance in emerging and large organizations, and provides strategic insights for executives and practitioners responsible for growth and business results.

Our mission: Empower excellence in organizations around the world through our research and tools each and every day.

At the core of our offerings is a Membership Program that combines research, benchmarking and unlimited access to data and analysts. The Membership Program offers insights and best practices to enable executives and practitioners to make the right decisions about people, processes, and systems, coalesced with analyst advisory services which aim to put the research into action in a way that is practical and efficient.

[www.brandonhall.com](http://www.brandonhall.com)

### **About Harbinger Interactive Learning**

Harbinger Interactive Learning is a leading global design and development company specializing in eLearning modernization, learning experience design, and custom eLearning solution development. Harbinger Interactive Learning has over 25 years of experience in building custom learning and has served a plethora of clients across multiple industry verticals.

With a vision of ‘Transforming lives at every workplace’, we keep working towards developing innovative learning solutions that could help organizations. Our design and development capabilities extend from deep understanding of learning, strong skills in instructional design, visual design, and expertise in digital learning technologies.

Harbinger Interactive Learning has been appreciated by various learning bodies from time to time. We have been featured on Deloitte Technology Fast 50 India 2019 list, a ranking of the 50 fastest-growing technology companies in India. Harbinger Interactive Learning is a winner of multiple Brandon Hall Group Excellence Awards, across different categories, from 2017 until 2020. We also feature in eLearning Industry’s Top eLearning Gamification Companies List 2019. We have been shortlisted as a finalist in the ‘Learning Technologies Supplier of the Year’ category of the prestigious Learning Technology Awards for two consecutive years, in 2015 and 2016. We have also been adjudged with the Chief Learning Officer Award. For more information, visit [www.harbingerlearning.com](http://www.harbingerlearning.com) or contact at 425.861.8400.

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