

Taking Advantage of Disruptions in Off-The-Shelf Learning Content Business



Socio-Economic Disruptions



COVID Pandemic



COVID Educational Content



Rise in GIG Economy



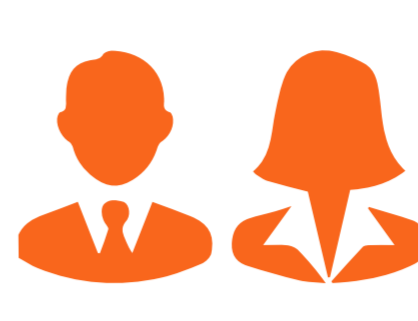
Rapid Onboarding Content



Inclusion of Millennials in Workforce



Microlearning



Diversity and Inclusion



D&I Content, Product Makeover



Employee Well-being



Wellness Well-being Content



Workplace Disruptions



Remote Work



New Competencies Related to Remote Work



Digital Channels



Content for Digital Marketing, Remote Selling, Virtual Events



Reskilling



Incremental Reskilling Content



Public Health Regulations



New Compliance Related to COVID



Design Technology Disruptions



Rise in Automation



Automated Translation, Automated Question Generation



Phasing Out of Adobe Flash



Content Modernization (Flash to HTML5 Content Conversion)



Rise of Dynamic Video



Interactive Personalized Videos, Webinar Recording Repurposing



Emergence of Mixed Reality



AR / VR Experiences



Delivery Technology Disruptions



Emergence of Social Collaboration Technology



Learning Content Delivered as Nudges Through Slack, Teams



Increased Adoption of Mobile Technology



Content Delivery Apps



The Shift From LMS to LXP



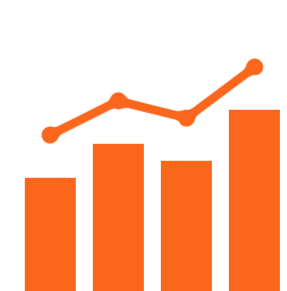
LXP Content Channel Integrations



Rise of AI/ML



Personalized Learning Experience, Recommended Learning Paths, Badging



Data Analytics



Content Effectiveness, Learning Patterns