



PRESS RELEASE

Harbinger Wins Three Training Magazine Network Choice 2021 Awards

Harbinger Interactive Learning won the prestigious Training Magazine Network's (TMN) crowd-sourced vendor awards 2021 for outstanding training products and solutions in three categories namely, Gamification, Custom Content/Program Development, and Leadership Development.

September 29, 2021

Harbinger Interactive Learning is pleased to announce that it has been declared the winner of three 2021 Training Magazine Network Choice Awards (TMN) in the following categories:

- Gamification
- Content/Program Development
- Leadership Development

The Training Magazine Network Choice Awards 2021 is a crowd-sourced vendor awards program that recognizes outstanding training products and solutions. There were close to 6000 votes cast in this crowd-sourced vendor awards, across six categories. Harbinger emerged winner in the Gamification, Content/Program Development, and Leadership Development categories. This prestigious recognition establishes Harbinger's innovative excellence in providing creative custom learning solutions that drive engagement and learning effectiveness.

TMN is a social learning and networking platform built for exchange of ideas and resources among global learning professionals and thought leaders. In an effort to tap into this highly experienced community's expertise and "share what works", Training magazine invited TMN's engaged member community to cast their votes in six categories, for the vendor partners that provided the most effective tools and solutions for their work. Winners were determined by a combination of the total number of votes received and an average weighted score based on effectiveness.

"We are very proud of this special recognition as it is based on the choice made by expert community of esteemed learning and development professionals. A big thank you to TMN members who voted and shared their knowledge and experience through their ballot. An endorsement such as this is something that we deeply cherish since our mission is to build learning that impacts and transforms. Our customers, who have been trusting us as their learning partner for close to three decades now, also deserve a special

mention here. We thank them immensely because it is their faith that propels us to test our abilities”, said Poonam Jaypuriya, Vice President – eLearning, Harbinger Interactive Learning.

A full list of the TMN Choice Award winners can be found here: <https://trainingmag.com/training-magazine-announces-the-winners-of-its-2021-training-magazine-network-choice-awards/>

About Training Magazine

Training magazine is a 55-year-old professional development magazine that advocates training and workforce development as a business tool. The magazine delves into management issues such as leadership and succession planning, HR issues such as recruitment and retention, and training issues such as learning theory, on-the-job skills assessments and aligning core workforce competencies to enhance the bottom-line impact of training and development programs.

About Harbinger Interactive Learning

Harbinger Interactive Learning is a global design and development company specializing in eLearning modernization and custom eLearning solution development. With over 25 years of experience in delivering innovative learning solutions for various verticals like publishing, life sciences, BFSI, retail, and high-tech, Harbinger makes use of a wide range of instructional approaches like microlearning, nudge-learning, gamification, interactive videos, ILT/vILT and more to build innovative, engaging, and effective learning content. Harbinger’s training programs are learner-centric and explicitly designed to improve employee performance and business outcomes.

With a vision to "transform lives at every workplace," team Harbinger specializes in gamification, blended learning, mobile learning, visual design, instructor-led, competency-based learning, remote learning, nudge-based learning, AI chatbot-based learning, and digital learning solutions.

To learn more visit: <https://harbingerlearning.com/>

Media Contact

Mustafa Husain

Manager- Marketing

Harbinger Group

mustafa.husain@harbingergroup.com

Corporate Headquarters

Harbinger Interactive Learning Pvt Ltd.

139, Siddhant, Off Paud Road, Kothrud, Pune 411038

Phone: +91-20-2528-4201 Fax: +91-20-2528-5411