



PRESS RELEASE

Harbinger Wins Two Golds in the 2022 Brandon Hall Group HCM Excellence Awards

Harbinger Interactive Learning secures two Gold Awards in Brandon Hall Group's Excellence in Human Capital Management (Spring) Program 2022. Harbinger is honored and proud to receive these prestigious awards in the 'Best Learning Program Supporting a Change Transformation Business Strategy' and 'Best Use of Games or Simulations for Learning' categories.

Redmond, WA – September 20, 2022: Harbinger Interactive Learning, a leader in eLearning content transformation and custom eLearning design and development, won two coveted 2022 Brandon Hall Group 'Gold' awards for excellence in learning and gamification. Harbinger's wins were announced on August 18, 2022. The winners are listed at <https://excellenceawards.brandonhall.com/winners/>.

Harbinger's winning entries in the 2022 Brandon Hall Group HCM Excellence Awards were submitted in two categories under the 'Learning and Development' program area. The two entries were jointly submitted by Harbinger and its co-entrants:

Award: Gold

Entry Title: Future-Proofing Learning and Training Courses at Scale to Enable World-Class User Experience and Consistent Course Delivery

Category: Best Learning Program Supporting a Change Transformation Business Strategy

Co-Entrant: Vector Solutions

Award: Gold

Entry Title: Game-based Learning Program with High-Impact Experiences for Sports and Other Brands

Category: Best Use of Games or Simulations for Learning

Co-Entrant: Bryant Group Experience, LLC

"We are thrilled to win two sought-after Golds in the highly competitive Brandon Hall Group HCM Excellence Awards this year. I believe technology is a great enabler of excellence in learning and instruction. And Harbinger not only has the technology but also innovative and custom eLearning solutions, technical expertise, and a skilled team to design content for the next generation of learners," said Poonam Jaypuriya, Vice President – eLearning at Harbinger Interactive Learning.

"I would like to extend my gratitude to and make a special mention of our clients who constantly believed in us to deliver innovative, future-ready, and robust eLearning solutions."

Chris Bryant, Chief Experience Officer at Bryant Group Experience, said, “We are delighted to win a Gold Award in the 2022 Brandon Hall Group HCM Excellence Awards in the category of Best Use of Games or Simulations for Learning. Considering we serve so many high-profile clients in professional sports, we wanted to take a fresh approach to traditional eLearning, and we found a great partner in Harbinger Interactive Learning.

“It was exciting to see our vision come to life, and receiving this prestigious award is a wonderful confirmation that passion, creativity, and hard work pays off.”

The HCM Spring Program has a dedicated focus on entries from corporate training, learning, talent, HR, or other related departments. The entries are evaluated based on a rigorous judging process.

“Excellence Award winners distinguish themselves through their growing understanding that all the functions of HCM are integrated and must work together to move businesses forward,” said Brandon Hall Group Chief Operating Officer Rachel Cooke, leader of the HCM Excellence Awards program.

“It is a pleasure to see more organizations collaborating across functions and getting more sophisticated and accomplished at delivering measurable benefit through ground-breaking HCM practices. For example, it was inspiring to see how diversity, equity, and inclusion initiatives are increasingly embedded into people and business strategies and cultures. We saw more alignment between HCM and business objectives than ever before.”

Entries were evaluated by a panel of veteran, independent senior industry experts, and Brandon Hall Group analysts and executives based on these criteria: fit the need, design of the program, functionality, innovation, and overall measurable benefits.

Excellence Award winners are scheduled to be honored at Brandon Hall Group’s HCM Excellence Conference on January 31-February 2, 2023, at the Hilton West Palm Beach, Florida. Select winners also will serve as presenters in breakout sessions, sharing their leading practices during the conference.

“Our award winners demonstrated the vision, agility, and innovation needed to excel in the uncharted hybrid work environment,” said Brandon Hall Group Chief Executive Officer Mike Cooke. “We added and revised awards categories to ensure that we not only validate best HCM practices but also solicit and recognize next practices that set a high bar for everyone.”

About Harbinger Interactive Learning

Harbinger Interactive Learning is a global design and development company specializing in eLearning modernization and custom eLearning solution development. We have over 30 years of experience in delivering innovative learning solutions for various verticals like publishing, life sciences, BFSI, retail, and high-tech.

As an end-to-end provider of eLearning design and development services, Harbinger blends creativity and technology to drive learning effectiveness in an affordable fashion. We offer a range of services, including eLearning modernization, virtual instructor-led training, AR/VR and AI in eLearning, learning technology development, and learning experience design.

Harbinger also provides cutting-edge eLearning solutions, which include Flash to HTML5 transformation, gamification framework, micro-learning, interactive video, and competency-based learning. We work with our strategic partners worldwide to develop innovative, high-performing learning solutions.

Learn more at www.harbingerlearning.com.

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About Brandon Hall Group

Brandon Hall Group operates the largest and longest running awards program in Human Capital Management. As an independent HCM research and analyst firm they conduct studies in Learning and Development, Talent Management, Leadership Development, Diversity, Equity & Inclusion, Talent Acquisition and HR/Workforce Management. These benchmark studies help organizations by providing strategic insights for executives and practitioners responsible for growth and business results.

Coupling the research studies with the best practice from the awards, Brandon Hall Group has helped more than 10,000 clients globally and more than 28 years of delivering world-class research and advisory. At the core of our offerings is a membership program that combines research, benchmarking and unlimited access to data and analysts. Membership enables executives and practitioners to make the right decisions about people, processes, and systems, coalesced with analyst advisory services which aim to put the research into action in a way that is practical and efficient.

Brandon Hall Group has also launched professional certifications for business and human capital management professionals to upskill themselves and gain credentials for career advancement. (www.brandonhall.com)